

# Athlete or Artist Profile

Your first production assignment will be to create a **PROFILE/PACKAGE** (~5min) on either an athlete or an artist. Who you chose and how you film them will be up to you. However, your profile will need to include the following:

1. *TV Studio sit-down interview(s)* with the athlete or artist moderated by you
2. New live footage of the person **engaged** in their sport or art production
3. **Archival footage** of the athlete or artist gathered from home, family, friends or social media sources
4. Footage of the person and their “normal” life outside of their athletic or artistic pursuits
5. **Interview footage** of friends, family, coaches, teachers or other insightful sources.

This production will be due ~ February 23<sup>rd</sup>.

However, the first stage in the project will be for you to conduct a **SEMIOTIC SHOT ANALYSIS**. This will include the following steps:

1. Find an **EXCELLENT** example of an athlete or artist TV studio-based profile/package.
2. Watch that profile several times with an eye to decoding all of the major **STRUCTURAL ELEMENTS** of the profile. Interviewing styles, editing, sequencing of phases events, etc.
3. Semiotically **DE-CODE** the shots which make up the profile/package.
4. This will include the primary semiotic channels: types of shots (WA, MS, CU, ECUs, camera movements, titles, graphics, audio and anything else which adds important elements to the profile.

Ultimately, this will be a written analysis which will be due and presented on Feb 2<sup>nd</sup>